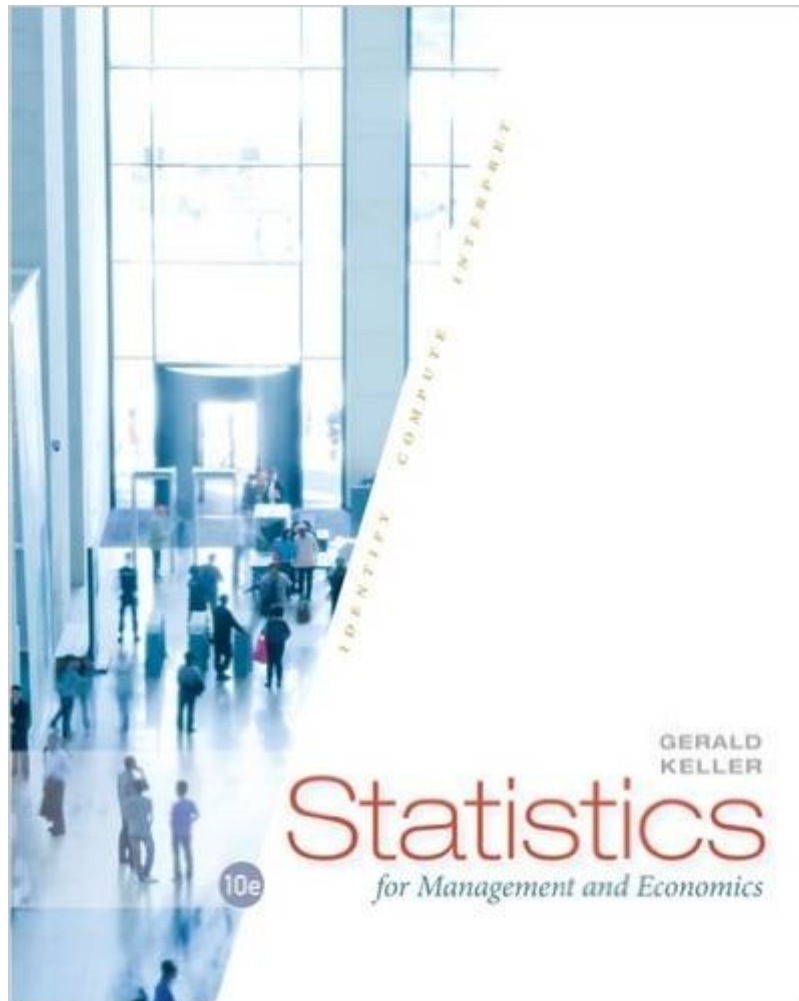


The book was found

Statistics For Management And Economics



Synopsis

STATISTICS FOR MANAGEMENT AND ECONOMICS, Tenth Edition, emphasizes applications over calculation. It illustrates how vital statistical methods and tools are for today's managers--and teaches you how to apply them to real business problems. Using a proven three-step "ICI" approach to problem solving, the text teaches you how to IDENTIFY the correct statistical technique by focusing on the problem objective and data type; how to COMPUTE the statistics doing them by hand, using Excel, or using MINITAB; and how to INTERPRET results in the context of the problem. This unique approach enhances your comprehension and practical skills. The text's vast assortment of data-driven examples, exercises, and cases covers the various functional areas of business, demonstrating the statistical applications that marketing managers, financial analysts, accountants, economists, and others use. These comprehensive applications give you hands-on practice, while solid pedagogical elements make the material more accessible and easy to apply to your world. Completely up-to-date, the tenth edition offers comprehensive coverage, current examples, and Excel 2013 and MINITAB 16 content.

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Customer Reviews

This book is not authorized for use in the US, which I did not realize after receiving in the mail. In addition, the access code required for downloading data sets necessary for the class was not provided. I have written to the seller twice without a response.

I just started this book, but I think I am going to actually be able to learn the ins and outs of statistics

by using this book.... unlike the previous statistics book I had to use in class. There are a lot of hands on exercises which I think will be extremely beneficial in the learning process.

Great Book . I was completely lost by my instructor throughout the semester . This is the first " math " book I've been able to open and teach myself . Great book

Most difficult class ever but thanks to this book now I can say that statistics is easy. I recommend you look for an easy professor that helps a lot

Good textbook for learning statistics. Chapters are clear and well organized.

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